

BCCDC Antibioticwise.ca Privacy Policy

We are committed to maintaining confidentiality and personal privacy.

Collection, use, disclosure and retention of personal information is subject to, and must comply with, the provisions of the [BC Freedom of Information and Protection of Privacy Act](#) (FIPPA).

The purpose of this privacy notice is to describe our practices regarding personal information use and collection through the Antibioticwise.ca website. Please note that we do not disclose, give, sell or transfer any personal information about our website visitors unless required for law enforcement or otherwise provided for by law.

We reserve the right to update this policy at any time. Users are responsible for reviewing this document periodically for changes.

What is personal information?

Personal information is recorded information about an identifiable individual other than business contact information and would include, but is not limited to, such things as an individual's name, address, email address and phone number.

Collection & use of information

BCCDC's Antimicrobial Stewardship Program is authorized to collect personal information via this website under section 26 (c) of FIPPA for the purposes described below. Information is collected from this website, either directly from you or automatically.

Information collected directly from you

Personal information is collected through this website in certain circumstances, such as when you send an email message to us or complete a questionnaire, form or other online survey found on our website. We only use the personal information you provide to us through our website for purposes consistent with its collection.

You should also be aware that information provided by you becomes a record of the organization and is subject to the access and privacy protection requirements set out in FIPPA.

This information may be further collected, used and disclosed in accordance with that Act or as otherwise required by law. Under this legislation you are also entitled to access and correct any of your personal information that is within our custody and control. You may make such requests by contacting the privacy representative listed on this page.

Information collected automatically

Some of our web pages use "cookies," which are small amounts of information stored by your web browser software on your work station.

Cookies are designed to track browsing history on a website generally for the convenience of the user. They help websites "remember" what areas of a website a browser has accessed or used previously. Cookies can, however, be misused, and have become a privacy concern for some because they can be used to record and analyze an individual's broader browsing history.

The cookies we use on our website and what we use them for are described below.

This site operates on "implied consent," which means that by visiting and clicking through the site, we assume you agree with this usage. If you do not agree, then you should not use our site, or you can delete the cookies after visiting our sites, or use your browser's anonymous usage setting (called "Incognito" in Chrome, "In Private" in Internet Explorer, "Private Browsing" in Firefox and Safari). More information on cookies, what they are used for and how to delete cookies after visiting this site, can be found at <http://www.allaboutcookies.org/cookies/session-cookies-used-for.html>.

It's important to know that cookies are plain text files and cannot execute files or make copies of themselves. They do not carry or deliver viruses and cannot scan or retrieve your personal information. There are two types of cookie – Session and Persistent.

Session cookies

Session cookie information is deleted as soon as you leave our website. The use of temporary session cookies is solely for the purpose of allowing the user to interact with our website in an effective manner.

Persistent cookies

In a few cases our website may use persistent cookies to store information for longer periods than the current session.

[Analytics & safeguards](#)

Analytics

Fuse Interactive Inc. (the developer of AntibioticWise.ca) uses Google Analytics, a web analytics service provided by Google, Inc. (Google).

Google Analytics uses first-party cookies to track visitor interactions. The information generated by the cookie about your use of this website will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of this website, compiling reports on website activity for the website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law or where such third parties process the information on Google's behalf.

You may refuse the use of cookies by selecting the appropriate settings on your browser - however please note that if you do this you may not be able to use the full functionality of this website.

Antibiotic Wise uses IP masking within Google Analytics to anonymize personal information collected by Google. IP masking is a customization which removes the last octet of the visitor's IP address prior to its use and storage by Google.

Website visitors who do not want to be tracked by Google Analytics can download the Google Analytics Opt-out Browser Add-on. The add-on communicates with the Google Analytics JavaScript (ga.js) to indicate that information about the website visit should not be sent to Google Analytics. The Google Analytics Opt-out Browser Add-on does not prevent information from being sent to the website itself or to other web analytics services.

For more information visit the [Google Analytics Overview](#) page.

Safeguards

Antibiotic Wise is obligated to protect your personal information by making reasonable security arrangements against such risks as unauthorized access, collection, use, disclosure or disposal. Security

measures have been integrated into the design, implementation and day-to-day operating practices as part of Antibiotic Wise's continuing commitment to the protection of personal information it holds.

Email

Information sent to our website over the Internet is not secure. This means that if the visitor uses the Contact Us page, or other email addresses published on our website, to send an email, the information provided may be intercepted as it travels to our website. We will not be responsible for any damages suffered by individuals as a result of the transmission and information that is sent to us or for any errors or changes made to transmitted information.

Social media buttons

You might see "social media buttons" on the Antibiotic Wise website.

Social media buttons let visitors share or bookmark web pages, and are often identifiable by the + sign with Share beside it. There may be buttons for: Twitter, Facebook 'Like', and 'Share' and YouTube.

In order to connect social buttons to the relevant external sites, there are scripts from those domains, which are outside of this site. Those sites could be collecting information about what you are doing all around the internet, including this site. To be certain what information those sites collect and how to opt out, check the respective policies of each site.

Related links

Antibiotic Wise's website contains links to other websites. Antibiotic Wise is not responsible for the privacy practices of these websites or the accuracy or reliability of any content found on such sites.

Contact us

For questions about the collection or use of your information or the content of this policy, contact:

Do Bugs Need Drugs? Program
BC Centre for Disease Control
655 West 12th Ave, Vancouver, BC, V5Z 4R4
DBND@bccdc.ca

Appendix B: Terms of Use – Antibiotic Wise Website

By accessing and using this website, you agree to be bound by the terms of use, disclaimer and limitation of liability ("terms of use") set out below.

If you do not agree to be bound by any of these terms of use immediately exit this website and do not access any other pages. These terms of use may change from time to time without notice and it is your responsibility to check for up-dates. By using this website you are agreeing to be bound by the then current version of these terms of use. The last revision date for these terms of use is set forth below.

Information

Information on this website is provided for general educational information purposes only. It does not constitute medical advice and is not intended to be a substitute for advice given by your physician or other qualified health care professional. Always seek the advice of your physician or other qualified health care professional with any questions you may have. Never disregard medical advice or delay seeking medical advice because of something on this website. Information contained in this website or any websites to which a link is provided should be used only under the supervision of an appropriately qualified physician. Please consult with your physician before making any decision regarding treatment and/or medication. If you think you may have a medical emergency call your doctor or 911 immediately.

Disclaimer and limitation of liability

Any information created by us is believed to be reliable when posted. However we do not guarantee or warrant the quality, accuracy, completeness, timeliness, appropriateness or suitability of the information provided. Reliance on any information appearing on the website is at your own risk. We expressly disclaim all warranties, representations and conditions regarding use of the website or the information. We assume no obligation to update the information or advise on further developments concerning topics mentioned. The information is supplied "as is" and may contain errors. The information may be changed from time to time without notice. Certain portions of the information may have been contributed by other persons and should not be assumed to have been reviewed or endorsed by us. The mention of specific products or services on this website does not constitute or imply a recommendation or endorsement by us, unless explicitly stated.

The Antibiotic Wise website and its content providers including without limitation the physicians, nurses and pharmacists who contribute to the information on this website shall have no liability whether direct, indirect, consequential, contingent, special or incidental related to or arising out of or in connection with the use of this website or your reliance on the information, whether in an action of contract, negligence or other tortious action. Anyone using this information does so at his or her own risk, and by using such information agrees to indemnify the Antibiotic Wise website and its content providers from any and all liability, loss, injury, damages, costs and expenses (including legal fees and expenses) arising from such person's use of the information on this website and any information on websites linked from this website.

Links

Any links we provide to other websites are provided as a reference to help you identify and locate other internet resources that may be of interest. These other websites were independently developed by other parties and we do not assume responsibility for the accuracy or appropriateness of the information contained at, or endorse the viewpoints expressed at such other websites. Your use of any third party website is at your own risk and is subject to the terms of use of such website.

Choice of law

The laws in effect in the Province of British Columbia shall govern this agreement and any dispute or claim based on your use of the website. You agree that any action or proceeding relating to this agreement or your use of the website shall only be brought by you in the courts of the Province of British Columbia. These terms of use set forth the entire understanding and agreement between us and you with respect to your use of the website.